

Accountants Client Newsletter / Blog Content Service

Newsletter Service

The Accountants Client Newsletter has been running for over 30 years and in that time has provided accounting practices and business advisors with an economical and convenient way to maintain client contact and promote their services via a newsletter.

The content is written primarily by practising accounting and business advisory professionals, and covers a variety of topics that will not only assist your clients stay up-to-date with issues relevant to their business and commercial interests, but also be of value to their personal lives.

This service allows you to save the resources required to write/format a newsletter in-house, and you can still add your own content, with options below allowing you to do as little or as much customisation as you wish.

How it works: the newsletter is published quarterly (February, May, August, November) and is available in the subscription options outlined below. All options have four main articles and two news snippets, and in the case of options 1 and 2 an additional article is provided. The additional article can be used to replace one of the four main articles in the four-page A4 newsletter template, or as additional content.

Options 1 and 3 are formatted as four A4 pages, which can be distributed as a PDF, or printed/copied to form a double-sided A3 booklet with space for your firm's letterhead and contact details.

Subscription Options

1. Microsoft Word Formatted



The Microsoft (MS) Word version of the newsletter comes as a four-page A4 Word document with four articles, two news snippets, all formatted with images. This Standard A4 template is formatted ready for printing to paper or PDF. Using the template provided, you can add your letterhead, business updates, content and graphics specific to your firm. Also included is a fifth additional article which can be used to replace one of the four main articles in the four-page A4 template, or as additional content.

2. Text Only



The Text Only option provides the newsletter content as text only and will suit those who prefer to design/format their own communications. This option comes with five articles and two news snippets, however, the images included in the Standard A4 template are not included with this subscription.

3. Read Only



The Read Only option gives you the Standard A4 newsletter in PDF format, with four articles and two news snippets, all formatted with images. The PDF can be printed, emailed, or uploaded to your website. With this version of the newsletter, you will not be able to make any changes to the format, text or add your firm's header to the PDF. If you wish to have your firm's header/footer inserted into the PDF, you will need to add the 'Standard personalisation' option when completing your subscription.

Personalisation

If you need to make changes to your newsletter, a personalisation service is available. The type of personalisation that can be applied is dependent on the newsletter option you choose - as outlined below.

Standard personalisation (header/footer): the newsletter can be personalised with the header/footer you supply. You can add this personalisation option (set fee) as part of your subscription. Standard personalisation can be added for options 1 and 3 above.

Advanced personalisation: Advanced personalisation can include: changing the articles or layout of the newsletter, adding additional text content or images. This service is charged at an hourly rate. You do not need to select this as a subscription option as it is typically utilised when required. Advanced personalisation is not available for the Read Only subscription (Option 3).

Additional Information

For additional information, including the quarterly publication dates, an example newsletter, and an online subscription/web form, please visit <https://artinianconsulting.co.nz/newsletter-service/>.

2025 Accountants Client Newsletter Subscription Form

Contact Details

Contact person _____

Firm name _____

Postal address _____

Phone _____

Email _____

Comments _____

Subscription Options & Fee - 3/4 Year Subscription: 3 editions: May, Aug and Nov

Choose version: how you will address readers ☐ "I advise" (Sole) ☐ "We.." (Partnership)

☐ **MS WORD \$520** Newsletter comes preformatted in MS Word as 4 A4 pages, which you can customise and add content/updates specific to your office and clients. *[3 Editions \$390 + GST]*

☐ **TEXT ONLY \$450** Content provided as text only for those who prefer to design/format their own communications. No images are included with this option. *[3 Editions \$339 + GST]*

☐ **READ ONLY \$370** Comes as a PDF document and will suit those not needing to make changes to the newsletter. Standard Personalisation is available. *[3 Editions \$279 + GST]*

Personalisation Service

☐ Standard Personalisation — header/footer added @\$199 + GST per annum for 4 issues (payable on registration, in addition to subscription fee)

☐ Advanced Personalisation — additional content and other customisation @\$79 + GST per hour (payable on a per issue basis)

Payment – 3/4 year subscription (3/4 of annual fee, e.g. MS Word \$390 + GST)

Payment is by invoice - if you require a purchase order# please enter here _____

Terms & Conditions

By completing and returning this form you agree to the following Terms and Conditions.

Payment - you agree to pay your account in full. If you do not pay your account by the due date (20th of the month following invoice) Artinian Consulting may suspend or restrict its services to you and require you to pay any additional fees that are incurred internally or externally in order to collect the money owed.

Copyright - the newsletter content may only be used by the subscribing firm for distribution to clients or for use on subscribing firm's website, and may not be reproduced to the wider public by any other means.

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